



What people are already saying about

Wild Ideas -- Creativity from the Inside Out

“Cathy Wild’s book, *Wild Ideas: Creativity from the Inside Out*, goes beyond a few simple suggestions to stimulate creativity. As she points out, this path is not a straight line from A to Z. It has zigs and zags; it has reversals and successes. You’ll be inspired to stay the course through the chaos of creation as you tap into her deep wisdom, fully expressing what has meaning and value to you.”

—**Justine Willis Toms Co-founder, Producer/Host New Dimensions Radio series (25 years on-air, syndicated on 89 stations in the U.S. and internationally)**

“...The underlying thesis is that the creative urge is a universal life force that demands expression: “A voice of inspiration inside each of us struggles to be heard.” The book takes the reader through an entire production cycle, breaking it into sections that dissect the process from philosophical, spiritual, and psychological perspectives. The intimate, first-person narration speaks directly to the reader, counseling those in the throes of creation to stick to their artistic goals rather than get thrown off track by doubts or the rigors of the projects.

An engaging road map for artistic expression that successfully explores the necessary routes while supporting those who are taking the trip.” ([READ](#) full review online)

—**Kirkus Reviews**

“Cathy Wild’s *Wild Ideas* is an honest, thoughtful and exuberant examination of the many challenges that creatives face—and how those challenges can be met successfully. Highly recommended!”

—**Dr. Eric Maisel, bestselling author *Coaching the Artist Within* and *The Van Gogh Blues***

“*Wild Ideas* explores vital aspects of the creative process interwoven with the author’s own deeply personal journey to realize her creative ambitions. Like the iconic *Zen and the Art of Motorcycle Maintenance* or *Adventures in the Screen Trade*, this thought-provoking book has the power to inspire and move readers along their own path to a more fulfilling creative life.”

—**Ray Dean Mize, award-winning short story, television, and film writer**

“Cathy Wild is a creative spirit who has written a brave exploration of her personal journey interwoven with wise, encouraging guidance and beautifully chosen quotes. If you long to be a creator, *Wild Ideas* will support you in discovering and following the voice of your soul.”

—**Kayleen Asbo, Ph.D., cultural historian, musician, writer, and faculty at the San Francisco Conservatory of Music**

“Full of warmth and wisdom, Cathy’s engaging and passionate approach to the creative process helped me rekindle passions I had long since abandoned. I felt inspired to believe in myself. *Wild Ideas: Creativity from the Inside Out* may well become the most well-worn book in my personal library.”

—**Joel Crockett, owner, Four-Eyed Frog Books**

Wild Ideas Creativity from the Inside Out

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