



What people are already saying about

Wild Ideas -- Creativity from the Inside Out

“Cathy Wild’s book, *Wild Ideas: Creativity from the Inside Out*, goes beyond a few simple suggestions to stimulate creativity...You’ll be inspired to stay the course through the chaos of creation as you tap into Cathy Wild’s deep wisdom, fully expressing what has meaning and value to you.”

—Justine Willis Toms, Co-founder/Host, *New Dimensions Radio*
(on-air 25 years, syndicated on 89 stations in the U.S. and internationally)

“Beautifully written and delivered, *Wild Ideas* is flawless in its presentation, lyrical style, and potentially life-changing message. Like a good friend who knows how to comfort and catalyze at the same time, Wild encourages others, not with a push but a gentle nudge, to press through the doubt, insecurity, and other roadblocks that threaten to sabotage their fulfillment.”

—BlueInk Review

“... An engaging road map for artistic expression that successfully explores the necessary routes while supporting those who are taking the trip.”

—Kirkus Reviews

“*Wild Ideas: Creativity from the Inside Out* is about tackling anything in life with confidence: an art project, a business, relationship or lifestyle. The book is about living more authentically and not fighting the sacrifices required to do so...a wonderful read.”

—Pensacola News Journal

“*Wild Ideas* is an honest, thoughtful and exuberant examination of the many challenges that creatives face—and how those challenges can be met successfully. Highly recommended!”

—Dr. Eric Maisel, bestselling author and America’s foremost creativity coach

“Cathy Wild is a creative spirit who has written a brave exploration of her personal journey interwoven with wise, encouraging guidance and beautifully chosen quotes. If you long to be a creator, *Wild Ideas* will support you in discovering and following the voice of your soul.”

—Kayleen Asbo, Ph.D.

Cultural historian & faculty at the San Francisco Conservatory of Music

“*Wild Ideas* explores vital aspects of the creative process interwoven with the author’s own deeply personal journey to realize her creative ambitions. Like the iconic *Zen and the Art of Motorcycle Maintenance*, this thought-provoking book has the power to inspire and move readers along their own path to a more fulfilling creative life.”

—Ray Dean Mize

Award-winning short story, television, and film writer

Wild Ideas Creativity from the Inside Out

ISBN: 978-0-9968105-0-0

ASIN: B01N3CQNQW

Pub. date: January 2017

Publ.: Standing Place Press

Pages: 324, Size: 7.5 x 9.25

Softcover: \$19.95

Kindle: \$9.95

Media Relations:

(Ms.) “Sam” Jernigan

Renaissance Consultations

sam@MarketingAndPR.com

cell: 530.362.1339 (PST)

Learn more:

www.CathyWild.com